

2020 Rise & Organize Rally Sponsorship Opportunities

These difficult times are requiring us all to reevaluate what “business as usual” means. We have been forced to cancel or postpone all of our in-person events, including fundraising events, trainings, and our State Convention. The Rise & Organize Rally will feature live and recorded speeches from local, state, and national elected officials and candidates. We will be streaming these presentations on the afternoon/evening of May 31 on Facebook Live to help build enthusiasm for winning in November. Sponsoring the rally is the perfect way to show your commitment to electing Democrats up and down the ticket in Maine while getting your name in front of thousands of Maine Democrats. Show your support for Maine and for the Democratic Party by our virtual rally.

Virtual Rally Presenting Sponsor — \$10,000

- Top billing in all communications, including emails to state-wide email list and social media promotion.
- *Two-minute* video sponsor message to be presented at the opening of the rally.

Virtual Rally Sponsor — \$5,000

- Promotion in all communications, including emails and social media promotion.
- *One-minute* video sponsor message to be presented during the rally. Option for a podcast-style advertisement read by the moderator while your logo appears on the screen.

Technology Sponsor — \$2,500

- Promotion in all email communications
- Recognition via podcast-style advertisement read during the rally.

Session Sponsor — \$1,000

- Sponsor recognition prior to a specific session during the virtual rally.
- Logo featured on the screen and *30-second* podcast-style advertisement read during the rally.

Friend of the Maine Dems — \$100 - \$500

- Listing at the appropriate sponsor level. High sponsorship levels will feature your logo. Lower sponsorship levels will be your name/business listing.
 - Katahdin Sponsor - \$500
 - Baxter Sponsor - \$250
 - Saddleback Sponsor - \$100

For more information, contact Jeff Candura at jcandura@mainedems.org